

## Membership Services Form

As our lead article in March *Doorways* stated, our major focus for 2008 will be redeveloping and supporting a new Membership Services Program. We hope all businesses will want to participate. We ask that you think seriously of the best way to reach perspective new customers; whether by offering incentives, discounts or services. Examples could be by offering discounts (ex. 10% off on a product), incentives (ex. buy 10 get one free) or services (ex. offer discount on services rendered).

Please think about this and join us as a member. We will market the program! If you have any questions, please contact Sammy at the office, (540) 463-5375 or [chamber@lexrockchamber.com](mailto:chamber@lexrockchamber.com). Thank you for your consideration.

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Offering: Discount      Incentive      Service      Other  
(please circle)

Explain: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Fax this form to (540) 463-3567 or mail to 100 E. Washington St.,  
Lexington, VA 24450